



# Lubricator King®

This S.M.E.  
Specialize only  
in Lubricator  
king®  
Automatic  
Grease  
Lubricators and  
guaranteeing a  
Return on  
Investment to  
Engineers

Since 2007 Lubricator King®  
Distributions trading as  
GreaseMax SA have  
developed their business to  
become the Preferred  
Automatic Lubricator  
Supplier in Southern Africa,

By looking to provide end-  
users Return on specifically  
Automatic Lubricator  
Investment.

Lubricator  
King®



The Female- Owned and managed  
Automatic Greaser Brand in  
Southern Africa

## Automatic Grease Lubricators - What makes this One Different ?

First off it is noteworthy that in a typical Man's industry that this Brand Lubricator king® is owned and managed by its Female owner Miss. Juanita Heydenreich, who is a Qualified in HR-, Project-, Organisational- and Change Management professional.

In 2007 She did a leading Bearing- and Lubrication Training Course in South Africa, to merge her post graduate expertise to this specific Industry.

*Q: How did you survive in this industry for over 10years:*

A: "It was incredibly tough, with various challenges including many malicious at times. The opportunity to quit confronted me on a regular basis, but quitting is not part of my Faith and personal values, and I had to keep going and doing my best to improve where I can to avoid repeated mistakes.

*Q: What makes your business & product different to all the other single-point Automatic Lubricators on the Market now?:*

A: "In my market research done before entering into this business, I found that there have been many types of Automatic Lubricators, but when you look at Return on Investment to Client there have been much lacking. Most of the time the products are over-priced and there is multiple factors that leads to failure in operation.

I decided I am going to strive to get the Highest quality Automatic Lubricator and provide it to the Mining and Industrial Market at the Lowest possible cost, in order to ensure Return on Investment to Clients.

End users normally don't keep track of Automatic Lubricators in the field (on their assets / bearings/ machinery) and only replace lubricators once they physically see it's empty or a problem surface on that bearing/equipment and this was a major loop hole in effective Automatic Greasers management. So I designed an End-User Visual Tracking Poster for their Lubricators."

## Values of the organisation:

-EXCELLENCE

-SUSTAINABILITY

-LEAN

-CARE

Lubricator King® Distributions want to cover every aspect of the business by these Values.

Excellence is the golden thread from emails to packaging an order for clients.

Lean Costing and Sustainability goes hand in hand.

Caring is shown by Local Support of Various Children's homes, Feeding of Vulnerable children through their main Charity 'Feed the Child' non-profit organisation and contribute yearly to vulnerable Elderly persons.

They hope to do more for more communities as their business grows.



## Four Individual Colour Coded Lubricators

Each Designed to provide a Specific amount of lubricant for specific shaft/bearing sizes.

...continued Answer regarding **what makes Lubricator King® Automatic Grease Lubricators Different:**

With every order of Lubricator King® Automatic Lubricators- we provide an A2 Size Laminated Poster for Visual Tracking of the Change-Over dates due on each Lubricator after installation. The end-users place these posters in their office or section Meeting area and thus daily the replacement Dates are in front of them to plan for timely change overs of their Automatic Lubricators.



These Posters and ISO9001 Identification Labels for the equipment where they use the Lubricator, are Free.

Technically, what makes our Lubricators Different, is

**“Lubricator King® is the Only Fail-Proof Design Lubricator on the market”**

The reason we boldly state this because it is common knowledge in the industry that most lubricators works with lithium batteries and thus with long storage and extreme conditions and just the nature of a battery that runs down – the operation of many such lubricators have failed historically.

Lubricator king® have No Batteries, and is a patented fail-safe chemically operated Grease Lubricator that delivers Truly Automatic Lubrication to the bearing / equipment it service. The Chemical of alkaline strain and is Safe and Pose no risk to the environment or the end users. The Most Important Upgrade we have done in our Business is to the Model of Lubricators we have now, that is Tamper Proof- Once The Lubricator is Activated the O-ring on the activator key is broken off and the unit is completely sealed and cannot be

Furthermore, Lubricator King® has a Mild-Steel (Zinc) body and it makes the Lubricator very strong and durable in mining and industrial setting where plastic products breaks very easily.

A problem of Blockages of grease/lubricant hardening is also solved by Lubricator king® by the 8Bar strength pressure that the Unit have behind the daily Automatic Expansion in the product's top diaphragm to push the lubricant to the Bearing/Equipment, and blockages are pushed out by the reliable automatic performance of Lubricator King® units.

It works under water !

It works in any direction!

Its not affected by vibration or conditions!

There is more extensive information on what makes Lubricator King® the Fail-Proof Automatic Grease Lubricator on the Market that can offer real return on investment, contact us at:

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